

Print out this page, fill in the form & bring it to the venue.

e-INVITATION

TICKET

Largest Ever! 2,440 Exhibitors

13th LIFESTYLE EXPO TOKYO JULY

Concurrent Shows:

29th ISOT-INTERNATIONAL STATIONERY & OFFICE PRODUCTS FAIR TOKYO 10th MARKETING & SALES PROMOTION EXPO [July]

Dates: **July 4 [Wed]–6 [Fri], 2018** 10:00–18:00 (10:00–17:00 on July 6)

Venue: **Tokyo Big Sight, Japan**

Organised by: **Reed Exhibitions Japan Ltd.**

Web: www.lifestyle-expo.jp/en/summer/

Admission fee: JPY 5,000/person without this ticket. Those under the age of 18 are not permitted to enter.

SEE ALL PAGES! ↓

The Best Sourcing Venue!

Visitors

Buyers from:

- Lifestyle Shops
- Interior Shops
- Department Stores
- Stationery Shops
- Online Stores

Importers

Distributors

etc.

**Business Meetings at
LIFESTYLE EXPO
TOKYO JULY**

- ◆ Purchasing
- ◆ Agency Agreement
- ◆ Sample Order
- ◆ OEM/ODM Order etc.

Exhibitors

**Manufacturers/
Trading Agents of:**

- Lifestyle Goods
- Interior Products
- Table & Kitchenware
- Baby & Kids Products
- Fashion Items
- Health & Beauty Items

etc.

Visitor Registration Form <To be submitted on-site>

This is NOT a pre-registration form. Please register in person by submitting two business cards and a completed this form at the registration counter on site.

*All registrants will be put on our mailing list to receive information on exhibitions and conferences organised or co-organised by Reed Exhibitions Japan Ltd.

*Please note that your company name, division, and position, but not your name, may be included in the visitors list that appears in materials available to exhibitors and potential exhibitors such as the post-show report.

1 Your business category

• Retailers

- | | | |
|--------------------------------------------------------|-----------------------------------------------------------|-------------------------------------------------|
| <input type="checkbox"/> 1. Variety goods | <input type="checkbox"/> 2. Lifestyle shops | <input type="checkbox"/> 3. Interiors shops |
| <input type="checkbox"/> 4. Speciality stores | <input type="checkbox"/> 5. Babies and kids items shops | |
| <input type="checkbox"/> 6. Beauty and cosmetics shops | <input type="checkbox"/> 7. Tableware & kitchenware shops | |
| <input type="checkbox"/> 8. Apparel shops | <input type="checkbox"/> 9. Accessory shops | <input type="checkbox"/> 10. Bag shops |
| <input type="checkbox"/> 11. Stationery stores | <input type="checkbox"/> 12. Book stores | <input type="checkbox"/> 13. Department stores |
| <input type="checkbox"/> 14. Home centers | <input type="checkbox"/> 15. Supermarkets | <input type="checkbox"/> 16. Convenience stores |
| <input type="checkbox"/> 17. Home appliances stores | <input type="checkbox"/> 18. Drug stores | <input type="checkbox"/> 19. Online stores |
| <input type="checkbox"/> 20. Others () | | |

• Wholesalers

- | | | |
|------------------------------------------------------|----------------------------------------------------|------------------------------------------|
| <input type="checkbox"/> 21. Variety goods | <input type="checkbox"/> 22. Bags | <input type="checkbox"/> 23. Accessories |
| <input type="checkbox"/> 24. Apparel products | <input type="checkbox"/> 25. Health & beauty goods | |
| <input type="checkbox"/> 26. Tableware & kitchenware | <input type="checkbox"/> 27. Toys | |
| <input type="checkbox"/> 28. Furniture | <input type="checkbox"/> 29. Stationery | |
| <input type="checkbox"/> 30. Others () | | |

• Importers/Exporters

- | | |
|----------------------------------------|----------------------------------------|
| <input type="checkbox"/> 31. Exporters | <input type="checkbox"/> 32. Importers |
|----------------------------------------|----------------------------------------|

• Manufacturers

- | | |
|----------------------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> 33. Variety goods | <input type="checkbox"/> 34. Babies and kids items |
| <input type="checkbox"/> 35. Apparel products | <input type="checkbox"/> 36. Health & beauty goods |
| <input type="checkbox"/> 37. Tableware & kitchenware | <input type="checkbox"/> 38. Furniture |
| <input type="checkbox"/> 39. Stationery & paper products | |
| <input type="checkbox"/> 40. Others () | |

• Others

- | | |
|--------------------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> 41. Interior Coordinator | <input type="checkbox"/> 42. Esthetic Salon |
| <input type="checkbox"/> 43. Bridal and hotel industry | <input type="checkbox"/> 44. Restaurant and café |
| <input type="checkbox"/> 45. School Education related | <input type="checkbox"/> 46. Architect office |
| <input type="checkbox"/> 47. SP & PR agency | <input type="checkbox"/> 48. Other corporate users |

2 Interest in Exhibiting

- ☐ A. Considering exhibiting. Please contact us immediately.
☐ B. Please send us detailed information on exhibiting.

<LS-en-e-ex>

Organised by

 **Reed Exhibitions**

<Contact> **Organiser: Reed Exhibitions Japan Ltd. LIFESTYLE EXPO TOKYO Show Management**

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A division of Reed Business Registered in England, Number 678540

2,440 Exhibitors from 41 Countries (Japan, France, Germany, Italy, Sweden, Spain, Denmark, USA, Korea, Turkey, etc.)

*The numbers of exhibitors (including co-exhibitors), countries (including regions) and visitors on this ticket are forecasts released on March 22, 2018, and include concurrent shows. These numbers may differ from the actual numbers at the shows.

LIFESTYLE EXPO TOKYO [July] Consists of 7 Shows

13th GIFTEX TOKYO

- Variety Gifts
- Christmas Accessories
- Pet Goods
- Smartphone Goods
- Interior/Exterior Small Products etc.



10th Baby & Kids Expo

- Maternity Apparel
- Nursing Goods
- Baby Gifts/Products
- Toddler Products
- Strollers & Prams, Car Seats etc.



9th DESIGN TOKYO

- Gifts
- Interior
- Fashion Goods
- Tableware
- Kitchenware
- Baby & Kids Products etc.

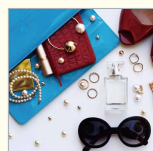


9th Table & Kitchenware Expo



- Pottery
- Glass Tableware
- Kitchen Variety Goods
- Cooking Equipment
- Cutlery etc.

9th Fashion Goods & Accessories Expo



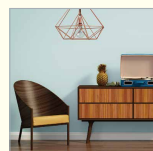
- Bags, Pouches
- Leather Goods
- Accessories
- Stoles, Scarves
- Hats, Gloves etc.

5th Health & Beauty Goods Expo



- Beauty Goods/Appliances
- Aroma/Holistic Therapy Products
- Fitness/Detox Products etc.

2nd INTERIOR TOKYO



- Tables & Chairs
- Interior Goods
- Storage
- House Decorations
- Lighting etc.

Concurrent Shows

ISOT 2018

Japan's largest trade show for stationery & office products

- Pens, Pencils
- Design Stationery
- Calendars
- Files, Notebooks
- Greeting Cards
- Office Accessories etc.



10th MARKETING & SALES PROMOTION EXPO July

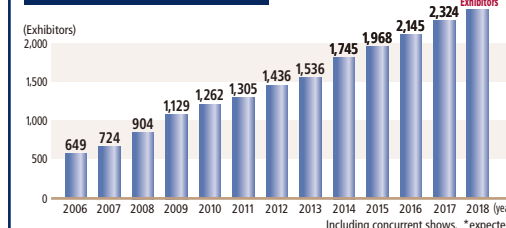
Japan's largest trade show for marketing & sales promotion products & solutions

Largest in reference to the exhibitor number and the net exhibit space of trade shows with the same concept.

Expanding Every Year!

Even more products you will find here than before.

The Number of Exhibitors



90,000 Visitors from Around the World



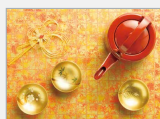
Scene from 2017 July show (one of 79 aisles)

LIFESTYLE EXPO TOKYO
held twice a year

Jul. Edition
Jan. Edition

Must-visit Zones

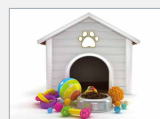
- ♦ JAPAN NOW!
(inside DESIGN TOKYO)
- ♦ Made in Japan Zone
(inside Fashion Goods & Accessories Expo/
Table & Kitchenware Expo)



- ♦ Christmas Collection Zone
(inside GIFTEX TOKYO)



- ♦ Pet Goods Zone
(inside GIFTEX TOKYO)



- ♦ Stylish Home Appliances Zone
(inside INTERIOR TOKYO)



Trend Setting Events Onsite



DESIGN TOKYO PRODUCTS AWARD 2018

The best "marketable" design products of the year will be announced on the 1st day of the show!



27th Stationery of the Year Award

The winners of this year's best stationery will be announced on the 1st day of the show!

SHARE this e-Invitation Ticket!

Invite Colleagues and Partners



Each person needs 1 ticket to enter the show

Exhibitor & Product Search

▶▶▶ www.lifestyle-expo.jp/en/summer/eguide/

List of Exhibitors

▶▶▶ www.lifestyle-expo.jp/en/summer/exhibitor/

Access Info ▶▶▶ www.lifestyle-expo.jp/en/summer/access/

Hotel Info ▶▶▶ www.lifestyle-expo.jp/en/summer/hotel/

Final Call for Exhibiting!

▶▶▶ www.lifestyle-expo.jp/en/summer/ex/